



PROPHON

Radio Broadcasting





Public (budget) media with national coverage

The remuneration for BNT and BNR is negotiated annually alternatively as a percentage of the gross revenues from radio/television activity, but no less than a guaranteed minimum or as a fixed amount.

The General Assembly delegates to the Management Board the right to determine the amount of guaranteed minimum and fixed amounts due by the BNR and BNT for the respective calendar year, depending on the state subsidy granted for the same year and on the advertising revenue basis.

The remuneration is negotiated with the same percentage as it is for commercial media and it the same criteria: amount of music content in the overall programming time, territorial distribution, number of broadcast programs and their duration.

Commercial radio stations with national coverage

1. Terrestrial

MUSIC SHARE IN THE OVERALL PROGRAMMING TIME	TO 30%	FROM 30% TO 60%	60% AND MORE
Gross income percentage payment (alternatively):			
Differentiated percentage	2%	3%	4%
Guaranteed minimum	2 500,00 BGN/mth.	3 500,00 BGN/mth.	4 000,00 BGN/mth.
Fixed Amount Payment (alternatively):			
	60 000,00 BGN/yr.	84 000,00 BGN/yr.	96 000,00 BGN/yr.

Note:

PROPHON provides a media group discount of 15% / fifteen percent /. Discounts for media groups are negotiated only on condition that contracts with PROPHON for the adjudication of related rights are signed for all media in the group, including those who start a radio / television activity after the entry into force of the contract. Otherwise, PROPHON does not offer discounts to media groups and the users pay the full amount of the remuneration due.

2. Cable

For their own programs cable commercial radio stations pay half (1/2) of the tariff rates for commercial radio stations with national coverage.



Public radio stations with national coverage (non-budget)

1. Terrestrial

MUSIC SHARE IN THE OVERALL PROGRAMMING TIME	TO 30%	TO 30% FROM 60%	60% AND MORE
Gross income percentage payment (alternatively):			
Differentiated percentage	2%	3%	4%
Guaranteed minimum	2 500,00 BGN/mth.	3 500,00 BGN/mth.	4 000,00 BGN/mth.
Fixed Amount Payment (alternatively):			
	60 000,00 BGN/yr.	84 000,00 BGN/yr.	96 000,00 BGN/yr.

Note:

PROPHON provides a media group discount of 15% / fifteen percent / . Discounts for media groups are negotiated only on condition that contracts with PROPHON for the adjudication of related rights are signed for all media in the group, including those who start a radio / television activity after the entry into force of the contract. Otherwise, PROPHON does not offer discounts to media groups and the users pay the full amount of the remuneration due.

2. Cable

For their own programs cable commercial radio stations pay half (1/2) of the tariff rates for commercial radio stations with national coverage.

Terrestrial radio stations with regional and local coverage

MUSIC SHARE IN THE OVERALL PROGRAMMING TIME		TO 30%	TO 30% FROM 60%	60% AND MORE
Gross income percentage payment (alternatively):				
	Differentiated percentage	2%	3%	4%
Guaranteed minimum levies based on population size	to 30 000	20,00 BGN/mth.	35,00 BGN/mth.	50,00 BGN/mth.
	from 30 000 to 50 000	35,00 BGN/mth.	70,00 BGN/mth.	100,00 BGN/mth.
	from 50 000 to 100 000	70,00 BGN/mth.	140,00 BGN/mth.	200,00 BGN/mth.
	from 100 000 to 150 000	100,00 BGN/mth.	200,00 BGN/mth.	300,00 BGN/mth.
	from 150 000 to 200 000	135,00 BGN/mth.	270,00 BGN/mth.	400,00 BGN/mth.
	from 200 000 to 250 000	170,00 BGN/mth.	340,00 BGN/mth.	500,00 BGN/mth.
	from 250 000 to 300 000	200,00 BGN/mth.	400,00 BGN/mth.	600,00 BGN/mth.
	from 300 000 to 350 000	235,00 BGN/mth.	470,00 BGN/mth.	700,00 BGN/mth.
	from 350 000 to 400 000	270,00 BGN/mth.	540,00 BGN/mth.	800,00 BGN/mth.
	from 400 000 to 450 000	300,00 BGN/mth.	600,00 BGN/mth.	900,00 BGN/mth.
	from 450 000 to 500 000	335,00 BGN/mth.	670,00 BGN/mth.	1 000,00 BGN/mth.
	from 500 000 to 550 000	370,00 BGN/mth.	740,00 BGN/mth.	1 100,00 BGN/mth.
	from 550 000 to 600 000	400,00 BGN/mth.	800,00 BGN/mth.	1 200,00 BGN/mth.
	from 600 000 to 650 000	435,00 BGN/mth.	870,00 BGN/mth.	1 300,00 BGN/mth.
	from 650 000 to 700 000	470,00 BGN/mth.	940,00 BGN/mth.	1 400,00 BGN/mth.
Sofia and region	500,00 BGN/mth.	1 000,00 BGN/mth.	1 500,00 BGN/mth.	



Tariffs for Radio broadcasting

**All remuneration is converted under Art. 12 and rounded under Art. 13 of the Act on the Introduction of the Euro in the Republic of Bulgaria.*

Fixed Amount Payment (alternatively):

Guaranteed minimum levies based on population size	to 30 000	480,00 BGN/yr.	840,00 BGN/yr.	1 200,00 BGN/yr.
	from 30 000 to 50 000	840,00 BGN/yr.	1 680,00 BGN/yr.	2 400,00 BGN/yr.
	from 50 000 to 100 000	1 680,00 BGN/yr.	3 360,00 BGN/yr.	4 800,00 BGN/yr.
	from 100 000 to 150 000	2 400,00 BGN/yr.	4 800,00 BGN/yr.	7 200,00 BGN/yr.
	from 150 000 to 200 000	3 240,00 BGN/yr.	6 480,00 BGN/yr.	9 600,00 BGN/yr.
	from 200 000 to 250 000	4 080,00 BGN/yr.	8 160,00 BGN/yr.	12 000,00 BGN/yr.
	from 250 000 to 300 000	4 800,00 BGN/yr.	9 600,00 BGN/yr.	14 400,00 BGN/yr.
	from 300 000 to 350 000	5 640,00 BGN/yr.	11 280,00 BGN/yr.	16 800,00 BGN/yr.
	from 350 000 to 400 000	6 480,00 BGN/yr.	12 960,00 BGN/yr.	19 200,00 BGN/yr.
	from 400 000 to 450 000	7 200,00 BGN/yr.	14 400,00 BGN/yr.	21 600,00 BGN/yr.
	from 450 000 to 500 000	8 040,00 BGN/yr.	16 080,00 BGN/yr.	24 000,00 BGN/yr.
	from 500 000 to 550 000	8 880,00 BGN/yr.	17 760,00 BGN/yr.	26 400,00 BGN/yr.
	from 550 000 to 600 000	9 600,00 BGN/yr.	19 200,00 BGN/yr.	28 800,00 BGN/yr.
	from 600 000 to 650 000	10 440,00 BGN/yr.	20 880,00 BGN/yr.	31 200,00 BGN/yr.
	from 650 000 to 700 000	11 280,00 BGN/yr.	22 560,00 BGN/yr.	33 600,00 BGN/yr.
Sofia and region	12 000,00 BGN/yr.	24 000,00 BGN/yr.	36 000,00 BGN/yr.	

Note:

PROPHON provides a media group discount of 15% / fifteen percent / . Discounts for media groups are negotiated only on condition that contracts with PROPHON for the adjudication of related rights are signed for all media in the group, including those who start a radio / television activity after the entry into force of the contract. Otherwise, PROPHON does not offer discounts to media groups and the users pay the full amount of the remuneration due.

Radio networks

MUSIC SHARE IN THE OVERALL PROGRAMMING TIME		TO 30%	FROM 30% TO 60%	60% AND MORE
Gross income percentage payment (alternatively):				
Differentiated percentage		2%	3%	4%
Guaranteed minimum levies in accordance with the based on population size	to 30 000	10,00 BGN/mth.	50,00 BGN/mth.	40,00 BGN/mth.
	from 30 000 to 50 000	25,00 BGN/mth.	100,00 BGN/mth.	75,00 BGN/mth.
	from 50 000 to 100 000	50,00 BGN/mth.	150,00 BGN/mth.	150,00 BGN/mth.
	from 100 000 to 150 000	75,00 BGN/mth.	200,00 BGN/mth..	225,00 BGN/mth.
	from 150 000 to 200 000	100,00 BGN/mth.	250,00 BGN/mth.	300,00 BGN/mth.
	from 200 000 to 250 000	125,00 BGN/mth.	300,00 BGN/mth.	375,00 BGN/mth.
	from 250 000 to 300 000	150,00 BGN/mth.	350,00 BGN/mth.	450,00 BGN/mth.
	from 300 000 to 350 000	175,00 BGN/mth.	400,00 BGN/mth.	525,00 BGN/mth.
	from 350 000 to 400 000	200,00 BGN/mth.	450,00 BGN/mth.	600,00 BGN/mth.
	from 400 000 to 450 000	225,00 BGN/mth.	500,00 BGN/mth.	675,00 BGN/mth.
	from 450 000 to 500 000	250,00 BGN/mth.	550,00 BGN/mth.	750,00 BGN/mth.
	from 500 000 to 550 000	275,00 BGN/mth.	550,00 BGN/mth.	825,00 BGN/mth.
	from 550 000 to 600 000	300,00 BGN/mth.	600,00 BGN/mth.	900,00 BGN/mth.
	from 600 000 to 650 000	325,00 BGN/mth.	650,00 BGN/mth.	975,00 BGN/mth.
	from 650 000 to 700 000	350,00 BGN/mth.	700,00 BGN/mth.	1 050,00 BGN/mth.
	from 700 000 to 750 000	375,00 BGN/mth.	750,00 BGN/mth.	1 125,00 BGN/mth.
	from 750 000 to 800 000	400,00 BGN/mth.	800,00 BGN/mth.	1 200,00 BGN/mth.
from 800 000 to 850 000	425,00 BGN/mth.	850,00 BGN/mth.	1 275,00 BGN/mth.	
from 850 000 to 900 000	450,00 BGN/mth.	900,00 BGN/mth.	1 350,00 BGN/mth.	
from 950 000 to 1 000 000	500,00 BGN/mth.	1 000,00 BGN/mth.	1 500,00 BGN/mth.	
Sofia and region	500,00 BGN/mth.	1 000,00 BGN/mth.	1 300,00 BGN/mth.	



Fixed Amount Payment (alternatively):

	to 30 000	240,00 BGN/yr.	720,00 BGN/yr.	960,00 BGN/yr.
	from 30 000 to 50 000	600,00 BGN/yr.	1 200,00 BGN/yr.	1 800,00 BGN/yr.
	from 50 000 to 100 000	1 200,00 BGN/yr.	2 400,00 BGN/yr.	3 600,00 BGN/yr.
	from 100 000 to 150 000	1 800,00 BGN/yr.	3 600,00 BGN/yr.	5 400,00 BGN/yr.
	from 150 000 to 200 000	2 400,00 BGN/yr.	4 800,00 BGN/yr.	9 000,00 BGN/yr.
	from 200 000 to 250 000	3 000,00 BGN/yr.	6 000,00 BGN/yr.	10 800,00 BGN/yr.
	from 250 000 to 300 000	3 600,00 BGN/yr.	7 200,00 BGN/yr.	12 600,00 BGN/yr.
	from 300 000 to 350 000	4 200,00 BGN/yr.	8 400,00 BGN/yr.	14 400,00 BGN/yr.
	from 350 000 to 400 000	4 800,00 BGN/yr.	9 600,00 BGN/yr.	16 200,00 BGN/yr.
	from 400 000 to 450 000	5 400,00 BGN/yr.	10 800,00 BGN/yr.	18 000,00 BGN/yr.
	from 450 000 to 500 000	6 000,00 BGN/yr.	12 000,00 BGN/yr.	24 000,00 BGN/yr.
	from 500 000 to 550 000	6 600,00 BGN/yr.	13 200,00 BGN/yr.	19 800,00 BGN/yr.
	from 550 000 to 600 000	7 200,00 BGN/yr.	19 200,00 BGN/yr.	21 600,00 BGN/yr.
	from 600 000 to 650 000	7 800,00 BGN/yr.	15 600,00 BGN/yr.	23 400,00 BGN/yr.
	from 650 000 to 700 000	8 400,00 BGN/yr.	16 800,00 BGN/yr.	25 200,00 BGN/yr.
	from 700 000 to 750 000	9 000,00 BGN/yr.	18 000,00 BGN/yr.	27 000,00 BGN/yr.
	from 750 000 to 800 000	9 600,00 BGN/yr.	19 200,00 BGN/yr.	28 800,00 BGN/yr.
	from 800 000 to 850 000	10 200,00 BGN/yr.	20 400,00 BGN/yr.	30 600,00 BGN/yr.
	from 850 000 to 900 000	10 800,00 BGN/yr.	21 600,00 BGN/yr.	32 400,00 BGN/yr.
	from 900 000 to 950 000	11 400,00 BGN/yr.	22 800,00 BGN/yr.	34 200,00 BGN/yr.
	from 950 000 to 1 000 000	12 000,00 BGN/yr.	24 000,00 BGN/yr.	36 000,00 BGN/yr.
	Sofia and region	12 000,00 BGN/yr.	24 000,00 BGN/yr.	31 200,00 BGN/yr.

Guaranteed minimum levies based on population size



Note:

1. The remuneration for neighboring rights due by radio networks is the total amount of the differentiated tariff rates for the region of each location in which the network broadcasts, based on the population size in the respective region.

2. PROPHON provides a media group discount of 15% / fifteen percent /. Discounts for media groups are negotiated only on condition that contracts with PROPHON for the adjudication of related rights are signed for all media in the group, including those who start a radio / television activity after the entry into force of the contract. Otherwise, PROPHON does not offer discounts to media groups and the users pay the full amount of the remuneration due.

Public radio stations with regional and local coverage

Public radiostations with regional and local coverage pay for each program they broadcast tariff rates for commercial radio stations with regional and local coverage.

Cable radio stations with regional and local coverage

For their own programs, cable radio stations with regional and local coverage pay 1/2 of the tariff rates for broadcasting stations with regional and local coverage.

Note:

All remuneration in that tariff is exclusive of VAT.





Tariffs for Radio broadcasting

**All remuneration is converted under Art. 12 and rounded under Art. 13 of the Act on the Introduction of the Euro in the Republic of Bulgaria.*



PROPHON

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