



PROPHON

# Radio Broadcasting





### Public (budget) media with national coverage

The remuneration for BNT and BNR is negotiated annually alternatively as a percentage of the gross revenues from radio/television activity, but no less than a guaranteed minimum or as a fixed amount.

The General Assembly delegates to the Management Board the right to determine the amount of guaranteed minimum and fixed amounts due by the BNR and BNT for the respective calendar year, depending on the state subsidy granted for the same year and on the advertising revenue basis.

The remuneration is negotiated with the same percentage as it is for commercial media and it the same criteria: amount of music content in the overall programming time, territorial distribution, number of broadcast programs and their duration.

### Commercial radio stations with national coverage

#### 1. Terrestrial

MUSIC SHARE IN THE OVERALL PROGRAMMING TIME	TO 30%	FROM 30% TO 60%	60% AND MORE
<b>Gross income percentage payment (alternatively):</b>			
Differentiated percentage	2%	3%	4%
Guaranteed minimum	EUR 1 278,23 /mth.	EUR 1 789,52 /mth.	EUR 2 045,18 /mth.
<b>Fixed Amount Payment (alternatively):</b>			
	EUR 30 667,52 /yr.	EUR 42 948,52 /yr.	EUR 49 084,02 /yr.

**Note:**

PROPHON provides a media group discount of 15% / fifteen percent /. Discounts for media groups are negotiated only on condition that contracts with PROPHON for the adjudication of related rights are signed for all media in the group, including those who start a radio / television activity after the entry into force of the contract. Otherwise, PROPHON does not offer discounts to media groups and the users pay the full amount of the remuneration due.

#### 2. Cable

For their own programs cable commercial radio stations pay half (1/2) of the tariff rates for commercial radio stations with national coverage.



### Public radio stations with national coverage (non-budget)

#### 1. Terrestrial

MUSIC SHARE IN THE OVERALL PROGRAMMING TIME	TO 30%	TO 30% FROM 60%	60% AND MORE
<b>Gross income percentage payment (alternatively):</b>			
Differentiated percentage	2%	3%	4%
Guaranteed minimum	EUR 1 278,23 /mth.	EUR 1 789,52 /mth.	EUR 2 045,18 /mth.
<b>Fixed Amount Payment (alternatively):</b>			
	EUR 30 667,52 /yr.	EUR 42 948,52 /yr.	EUR 49 084,02 /yr.

#### Note:

PROPHON provides a media group discount of 15% / fifteen percent /. Discounts for media groups are negotiated only on condition that contracts with PROPHON for the adjudication of related rights are signed for all media in the group, including those who start a radio / television activity after the entry into force of the contract. Otherwise, PROPHON does not offer discounts to media groups and the users pay the full amount of the remuneration due.

#### 2. Cable

For their own programs cable commercial radio stations pay half (1/2) of the tariff rates for commercial radio stations with national coverage.

## Terrestrial radio stations with regional and local coverage

MUSIC SHARE IN THE OVERALL PROGRAMMING TIME		TO 30%	TO 30% FROM 60%	60% AND MORE
<b>Gross income percentage payment (alternatively):</b>				
	<b>Differentiated percentage</b>	<b>2%</b>	<b>3%</b>	<b>4%</b>
Guaranteed minimum levies based on population size	to 30 000	EUR 10,23 /mth.	EUR 17,90 /mth.	EUR 25,56 /mth.
	from 30 000 to 50 000	EUR 17,90 /mth.	EUR 35,79 /mth.	EUR 51,13 /mth.
	from 50 000 to 100 000	EUR 35,79 /mth.	EUR 71,58 /mth.	EUR 102,26 /mth.
	from 100 000 to 150 000	EUR 51,13 /mth.	EUR 102,26 /mth.	EUR 153,39 /mth.
	from 150 000 to 200 000	EUR 69,02 /mth.	EUR 138,05 /mth.	EUR 204,52 /mth.
	from 200 000 to 250 000	EUR 86,92 /mth.	EUR 173,84 /mth.	EUR 255,65 /mth.
	from 250 000 to 300 000	EUR 102,26 /mth.	EUR 204,52 /mth.	EUR 306,78 /mth.
	from 300 000 to 350 000	EUR 120,15 /mth.	EUR 240,31 /mth.	EUR 357,90 /mth.
	from 350 000 to 400 000	EUR 138,05 /mth.	EUR 276,10 /mth.	EUR 409,03 /mth.
	from 400 000 to 450 000	EUR 153,39 /mth.	EUR 306,78 /mth.	EUR 460,16 /mth.
	from 450 000 to 500 000	EUR 171,28 /mth.	EUR 342,57 /mth.	EUR 511,29 /mth.
	from 500 000 to 550 000	EUR 189,18 /mth.	EUR 378,36 /mth.	EUR 562,42 /mth.
	from 550 000 to 600 000	EUR 204,52 /mth.	EUR 409,03 /mth.	EUR 613,55 /mth.
	from 600 000 to 650 000	EUR 222,41 /mth.	EUR 444,82 /mth.	EUR 664,68 /mth.
	from 650 000 to 700 000	EUR 240,41 /mth.	EUR 480,61 /mth.	EUR 715,81 /mth.
Sofia and region	EUR 255,65 /mth.	EUR 511,29 /mth.	EUR 766,94 /mth.	



### Fixed Amount Payment (alternatively):

Guaranteed minimum levies based on population size	to 30 000	EUR 245,42 /yr.	EUR 429,49 /yr.	EUR 613,55 /yr.
	from 30 000 to 50 000	EUR 429,49 /yr.	EUR 858,97 /yr.	EUR 1227,10 /yr.
	from 50 000 to 100 000	EUR 858,97 /yr.	EUR 1717,94 /yr.	EUR 2454,20 /yr.
	from 100 000 to 150 000	EUR 1227,10 /yr.	EUR 2454,20 /yr.	EUR 3681,30 /yr.
	from 150 000 to 200 000	EUR 1656,59 /yr.	EUR 3313,17 /yr.	EUR 4908,40 /yr.
	from 200 000 to 250 000	EUR 2086,07 /yr.	EUR 4172,14 /yr.	EUR 6135,50 /yr.
	from 250 000 to 300 000	EUR 2454,20 /yr.	EUR 4908,40 /yr.	EUR 7326,60 /yr.
	from 300 000 to 350 000	EUR 2883,69 /yr.	EUR 5767,37 /yr.	EUR 8589,70 /yr.
	from 350 000 to 400 000	EUR 3313,17 /yr.	EUR 6626,34 /yr.	EUR 9816,80 /yr.
	from 400 000 to 450 000	EUR 3681,30 /yr.	EUR 7326,60 /yr.	EUR 11043,90 /yr.
	from 450 000 to 500 000	EUR 4110,79 /yr.	EUR 8589,70 /yr.	EUR 12271,01 /yr.
	from 500 000 to 550 000	EUR 4540,27 /yr.	EUR 9800,54 /yr.	EUR 13498,11 /yr.
	from 550 000 to 600 000	EUR 4908,40 /yr.	EUR 9816,80 /yr.	EUR 14725,21 /yr.
	from 600 000 to 650 000	EUR 5337,89 /yr.	EUR 10675,77 /yr.	EUR 15952,31 /yr.
	from 650 000 to 700 000	EUR 5767,37 /yr.	EUR 11534,74 /yr.	EUR 17179,41 /yr.
Sofia and region	EUR 6135,50 /yr.	EUR 12271,01 /yr.	EUR 18406,51 /yr.	

### Note:

PROPHON provides a media group discount of 15% / fifteen percent / . Discounts for media groups are negotiated only on condition that contracts with PROPHON for the adjudication of related rights are signed for all media in the group, including those who start a radio / television activity after the entry into force of the contract. Otherwise, PROPHON does not offer discounts to media groups and the users pay the full amount of the remuneration due.

## Radio networks

MUSIC SHARE IN THE OVERALL PROGRAMMING TIME		TO 30%	FROM 30% TO 60%	60% AND MORE
<b>Gross income percentage payment (alternatively):</b>				
<b>Differentiated percentage</b>		<b>2%</b>	<b>3%</b>	<b>4%</b>
Guaranteed minimum levies in accordance with the based on population size	to 30 000	EUR 5,11 /mth.	EUR 25,56 /mth.	EUR 20,45 /mth.
	from 30 000 to 50 000	EUR 12,78 /mth.	EUR 51,13 /mth.	EUR 38,35 /mth.
	from 50 000 to 100 000	EUR 25,56 /mth.	EUR 76,69 /mth.	EUR 76,69 /mth.
	from 100 000 to 150 000	EUR 38,35 /mth.	EUR 102,26 /mth.	EUR 115,04 /mth.
	from 150 000 to 200 000	EUR 51,13 /mth.	EUR 127,82 /mth.	EUR 153,39 /mth.
	from 200 000 to 250 000	EUR 63,91 /mth.	EUR 153,39 /mth.	EUR 191,73 /mth.
	from 250 000 to 300 000	EUR 76,69 /mth.	EUR 178,95 /mth.	EUR 230,08 /mth.
	from 300 000 to 350 000	EUR 89,48 /mth.	EUR 204,52 /mth.	EUR 268,43 /mth.
	from 350 000 to 400 000	EUR 102,26 /mth.	EUR 230,08 /mth.	EUR 306,78 /mth.
	from 400 000 to 450 000	EUR 115,04 /mth.	EUR 255,65 /mth.	EUR 345,12 /mth.
	from 450 000 to 500 000	EUR 127,82 /mth.	EUR 281,21 /mth.	EUR 383,47 /mth.
	from 500 000 to 550 000	EUR 140,61 /mth.	EUR 281,21 /mth.	EUR 421,82 /mth.
	from 550 000 to 600 000	EUR 153,39 /mth.	EUR 306,78 /mth.	EUR 460,16 /mth.
	from 600 000 to 650 000	EUR 166,17 /mth.	EUR 332,34 /mth.	EUR 498,51 /mth.
	from 650 000 to 700 000	EUR 178,95 /mth.	EUR 357,90 /mth.	EUR 536,86 /mth.
	from 700 000 to 750 000	EUR 191,73 /mth.	EUR 383,47 /mth.	EUR 575,20 /mth.
	from 750 000 to 800 000	EUR 204,52 /mth.	EUR 409,03 /mth.	EUR 613,13 /mth.
	from 800 000 to 850 000	EUR 217,30 /mth.	EUR 434,60 /mth.	EUR 651,90 /mth.
	from 850 000 to 900 000	EUR 230,08 /mth.	EUR 460,16 /mth.	EUR 690,24 /mth.
from 950 000 to 1 000 000	EUR 255,65 /mth.	EUR 511,29 /mth.	EUR 766,24 /mth.	
Sofia and region	EUR 255,65 /mth.	EUR 511,29 /mth.	EUR 664,68 /mth.	

### Fixed Amount Payment (alternatively):

Guaranteed minimum levies based on population size	to 30 000	EUR 122,71 /yr.	EUR 368,13 /yr.	EUR 490,84 /yr.
	from 30 000 to 50 000	EUR 306,78 /yr.	EUR 613,55 /yr.	EUR 920,33 /yr.
	from 50 000 to 100 000	EUR 613,55 /yr.	EUR 1227,10 /yr.	EUR 1840,65 /yr.
	from 100 000 to 150 000	EUR 920,33 /yr.	EUR 1840,65 /yr.	EUR 2760,98 /yr.
	from 150 000 to 200 000	EUR 1227,10 /yr.	EUR 2454,20 /yr.	EUR 4601,63 /yr.
	from 200 000 to 250 000	EUR 1533,88 /yr.	EUR 3067,75 /yr.	EUR 5521,95 /yr.
	from 250 000 to 300 000	EUR 1840,65 /yr.	EUR 3681,30 /yr.	EUR 6442,28 /yr.
	from 300 000 to 350 000	EUR 2147,43 /yr.	EUR 4294,85 /yr.	EUR 7362,60 /yr.
	from 350 000 to 400 000	EUR 2454,20 /yr.	EUR 4908,40 /yr.	EUR 8282,93 /yr.
	from 400 000 to 450 000	EUR 2760,98 /yr.	EUR 5521,95 /yr.	EUR 9203,25 /yr.
	from 450 000 to 500 000	EUR 3067,75 /yr.	EUR 6135,50 /yr.	EUR 10123,58 /yr.
	from 500 000 to 550 000	EUR 3374,53 /yr.	EUR 6749,05 /yr.	EUR 11043,90 /yr.
	from 550 000 to 600 000	EUR 3681,30 /yr.	EUR 7362,60 /yr.	EUR 11964,23 /yr.
	from 600 000 to 650 000	EUR 3988,08 /yr.	EUR 7976,15 /yr.	EUR 12884,56 /yr.
	from 650 000 to 700 000	EUR 4294,85 /yr.	EUR 8589,70 /yr.	EUR 13804,88 /yr.
	from 700 000 to 750 000	EUR 4601,63 /yr.	EUR 9203,25 /yr.	EUR 14725,21 /yr.
	from 750 000 to 800 000	EUR 4908,40 /yr.	EUR 9816,80 /yr.	EUR 15645,53 /yr.
	from 800 000 to 850 000	EUR 5215,18 /yr.	EUR 10430,35 /yr.	EUR 16565,86 /yr.
	from 850 000 to 900 000	EUR 5521,95 /yr.	EUR 11043,90 /yr.	EUR 17486,18 /yr.
	from 900 000 to 950 000	EUR 5828,73 /yr.	EUR 11657,45 /yr.	EUR 18406,51 /yr.
from 950 000 to 1 000 000	EUR 6135,50 /yr.	EUR 12271,01 /yr.	EUR 19326,83 /yr.	
Sofia and region	EUR 6135,50 /yr.	EUR 12271,01 /yr.	EUR 19326,83 /yr.	



### Note:

1. The remuneration for neighboring rights due by radio networks is the total amount of the differentiated tariff rates for the region of each location in which the network broadcasts, based on the population size in the respective region.

2. PROPHON provides a media group discount of 15% / fifteen percent /. Discounts for media groups are negotiated only on condition that contracts with PROPHON for the adjudication of related rights are signed for all media in the group, including those who start a radio / television activity after the entry into force of the contract. Otherwise, PROPHON does not offer discounts to media groups and the users pay the full amount of the remuneration due.

## Public radio stations with regional and local coverage

Public radiostations with regional and local coverage pay for each program they broadcast tariff rates for commercial radio stations with regional and local coverage.

## Cable radio stations with regional and local coverage

For their own programs, cable radio stations with regional and local coverage pay 1/2 of the tariff rates for broadcasting stations with regional and local coverage.

### Note:

All remuneration in that tariff is exclusive of VAT.





## Tariffs for radio broadcasting

*\*All remuneration is converted under Art. 12 and rounded under Art. 13 of the Act on the Introduction of the Euro in the Republic of Bulgaria.*



**PROPHON**

### **PROPHON**

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