



PROPHON

Television Broadcasting

I. Public (budget) media with national coverage

The remuneration for BNT and BNR is negotiated annually alternatively as a percentage of the gross revenues from radio/television activity, but no less than a guaranteed minimum or as a fixed amount.

The General Assembly delegates to the Management Board the right to determine the amount of guaranteed minimum and fixed amounts due by the BNR and BNT for the respective calendar year, depending on the state subsidy granted for the same year and on the advertising revenue basis.

The remuneration is negotiated with the same percentage as it is for commercial media and it is based on the same criteria: amount of music content in the overall programming time, territorial distribution, number of broadcast programs and their duration.

II. COMMERCIAL TV CHANNELS WITH NATIONAL COVERAGE

1. Terrestrial channels:

MUSIC SHARE IN THE OVERALL PROGRAMMING TIME	TO 10%	FROM 10% TO 30%	FROM 30% TO 60%	Music TV
Gross income percentage payment (alternatively): BGN per month				
Differentiated percentage	1,5%	2%	3%	4%
Guaranteed minimum	22 500,00 BGN/mth.	30 000,00 BGN/mth.	45 000,00 BGN/mth.	120 000,00 BGN/mth.
Fixed Amount Payment (alternatively): BGN per month				
	540 000,00 BGN/mth.	720 000,00 BGN/mth.	1 080 000,00 BGN/mth.	2 880 000,00 BGN/mth.

2. Cable/satellite national coverage channels with self-produced 24-hour program:

MUSIC SHARE IN THE OVERALL PROGRAMMING TIME	TO 10%	FROM 10% TO 30%	FROM 30% TO 60%	Music TV
Gross income percentage payment (alternatively): BGN per month				
Differentiated percentage	1,5%	2%	3%	4%
Guaranteed minimum	1 500,00 BGN/mth.	2 000,00 BGN/mth.	4 000,00 BGN/mth.	8 000,00 BGN/mth.
Fixed Amount Payment (alternatively): BGN per month				
	36 000,00 BGN/mth.	48 000,00 BGN/mth.	96 000,00 BGN/mth.	192 000,00 BGN/mth.

Notes:

1. Tariff rates and guaranteed minimums are reduced proportionally depending on the duration of the program and the time slot of the broadcast.
2. PROFON provides a media group discount up to 15% / fifteen percent /. Discounts for media groups are negotiated only on condition that contracts with PROFON for the adjudication of related rights are signed for all media in the group, including those who start a radio / television activity after the entry into force of the contract. Otherwise, PROFON does not offer discounts to media groups and the users pay the full amount of the remuneration due.

III. COMMERCIAL MUSIC CABLE/SATELLITE TV CHANNELS

with over 60% music share in the overall programming time - only for repertoire not represented by the user, for time used in such repertoire, but no less than hourly guaranteed minimum:

National Commercial TV CHANNELS	Remuneration: 4% of the gross income of the person operating the channel, but no less than the guaranteed minimum
2 hours per day music	1 333,00 BGN/mth.
4 hours per day music	2 500,22 BGN/mth.
6 hours per day music	3 248,49 BGN/mth.
8 hours per day music	4 335,05 BGN/mth.
10 hours per day music	5 000,43 BGN/mth.
12 hours per day music	5 500,03 BGN/mth.
16 hours per day music	6 000,74 BGN/mth.

Commercial TV CHANNELS with regional and local coverage and with minimum 4 hours of music share per day, based on the population covered

Remuneration: 4% of the gross income of the person operating the television, but not less than the guaranteed minimum

to 50 000	32,00 BGN/mth.
from 50 000 to 100 000	45,00 BGN/mth.
from 100 000 to 150 000	58,00 BGN/mth.
from 150 000 to 200 000	71,00 BGN/mth.
from 200 000 to 250 000	84,00 BGN/mth.
from 250 000 to 300 000	97,00 BGN/mth.
from 300 000 to 350 000	110,00 BGN/mth.
from 350 000 to 400 000	122,00 BGN/mth.
from 400 000 to 450 000	135,00 BGN/mth.
from 450 000 to 500 000	148,00 BGN/mth.
from 500 000 to 550 000	161,00 BGN/mth.
from 550 000 to 900 000	174,00 BGN/mth.
from 900 000 to 950 000	187,00 BGN/mth.
from 950 000 to 1 000 000	200,00 BGN/mth.
Sofia and the region (over 1 000 000)	213,00 BGN/mth.

Notes:

1. Upon signing a licensing contract based on the tariff, PROPHON applies a procedure of equating the remuneration paid by the USER annually, and the grand total amount of the remuneration due is determined as a 4 % gross income share, corresponding to the selected non-represented repertoire share within the total duration of music content in the program.
2. Upon signing a licensing contract based on the tariff, the user is required to provide reports for all recordings used in the program, from which PROPHON subtracts the user's original repertoire.
3. Upon signing a licensing contract based on the tariff, the user is required to provide guarantees that they have beforehand individually arranged the rights of all artists whose original repertoire is used in the creation of the program.

IV. TERRESTRIAL CHANNELS WITH REGIONAL AND LOCAL COVERAGE

MUSIC SHARE IN THE OVERALL PROGRAMMING TIME		TO 10%	FROM 10% TO 30%	FROM 30% TO 60%	MUSIC TV
Gross income percentage payment (alternatively): BGN per month					
Differentiated percentage of remuneration		1,5%	2%	3%	4%
Guaranteed minimum based on population size	To 50 000	75,00 BGN/mth.	100,00 BGN/mth.	150,00 BGN/mth.	400,00 BGN/mth.
	From 50 000 to 100 000	450,00 BGN/mth.	600,00 BGN/mth.	900,00 BGN/mth.	2 400,00 BGN/mth.
	From 100 000 to 150 000	825,00 BGN/mth.	1 100,00 BGN/mth.	1 650,00 BGN/mth.	4 400,00 BGN/mth.
	From 150 000 to 200 000	1 200,00 BGN/mth.	1 600,00 BGN/mth.	2 400,00 BGN/mth.	6 400,00 BGN/mth.
	From 200 000 to 250 000	1 575,00 BGN/mth.	2 100,00 BGN/mth.	3 150,00 BGN/mth.	8 400,00 BGN/mth.
	From 250 000 to 300 000	1 950,00 BGN/mth.	2 600,00 BGN/mth.	3 900,00 BGN/mth.	10 400,00 BGN/mth.
	From 300 000 to 350 000	2 325,00 BGN/mth.	3 100,00 BGN/mth.	4 650,00 BGN/mth.	12 400,00 BGN/mth.
	From 350 000 to 400 000	2 700,00 BGN/mth.	3 600,00 BGN/mth.	5 400,00 BGN/mth.	14 400,00 BGN/mth.
	From 400 000 to 450 000	3 075,00 BGN/mth.	4 100,00 BGN/mth.	6 150,00 BGN/mth.	16 400,00 BGN/mth.
	From 450 000 to 500 000	3 450,00 BGN/mth.	4 600,00 BGN/mth.	6 900,00 BGN/mth.	18 400,00 BGN/mth.
	From 500 000 to 550 000	3 825,00 BGN/mth.	5 100,00 BGN/mth.	7 650,00 BGN/mth.	20 400,00 BGN/mth.
	From 550 000 to 900 000	4 200,00 BGN/mth.	5 600,00 BGN/mth.	8 400,00 BGN/mth.	22 400,00 BGN/mth.
	From 900 000 to 950 000	4 575,00 BGN/mth.	6 100,00 BGN/mth.	9 150,00 BGN/mth.	24 400,00 BGN/mth.
	From 950 000 to 1 000 000	4 950,00 BGN/mth.	6 600,00 BGN/mth.	9 900,00 BGN/mth.	26 400,00 BGN/mth.
	Sofia and the region (over 1 000 000)	5 325,00 BGN/mth.	7 100,00 BGN/mth.	10 650,00 BGN/mth.	28 400,00 BGN/mth.

Fixed Amount Payment (alternatively): BGN per month

Guaranteed minimum according to the number of inhabitants	To 50 000	1 800,00 BGN/mth.	2 400,00 BGN/mth.	3 600,00 BGN/mth.	9 600,00 BGN/mth.
	From 50 000 to 100 000	10 800,00 BGN/mth.	14 400,00 BGN/mth.	21 600,00 BGN/mth.	57 600,00 BGN/mth.
	From 100 000 to 150 000	19 800,00 BGN/mth.	26 400,00 BGN/mth.	39 600,00 BGN/mth.	105 600,00 BGN/mth.
	From 150 000 to 200 000	28 800,00 BGN/mth.	38 400,00 BGN/mth.	57 600,00 BGN/mth.	153 600,00 BGN/mth.
	From 200 000 to 250 000	37 800,00 BGN/mth.	50 400,00 BGN/mth.	75 600,00 BGN/mth.	201 600,00 BGN/mth.
	From 250 000 to 300 000	46 800,00 BGN/mth.	62 400,00 BGN/mth.	93 600,00 BGN/mth.	249 600,00 BGN/mth.
	From 300 000 to 350 000	55 800,00 BGN/mth.	74 400,00 BGN/mth.	111 600,00 BGN/mth.	297 600,00 BGN/mth.
	From 350 000 to 400 000	64 800,00 BGN/mth.	86 400,00 BGN/mth.	129 600,00 BGN/mth.	345 600,00 BGN/mth.
	From 400 000 to 450 000	73 800,00 BGN/mth.	98 400,00 BGN/mth.	147 600,00 BGN/mth.	393 600,00 BGN/mth.
	From 450 000 to 500 000	82 800,00 BGN/mth.	110 400,00 BGN/mth.	165 600,00 BGN/mth.	441 600,00 BGN/mth.
	From 500 000 to 550 000	91 800,00 BGN/mth.	122 400,00 BGN/mth.	183 600,00 BGN/mth.	489 600,00 BGN/mth.
	From 550 000 to 900 000	100 800,00 BGN/mth.	134 400,00 BGN/mth.	201 600,00 BGN/mth.	537 600,00 BGN/mth.
	From 900 000 to 950 000	109 800,00 BGN/mth.	146 400,00 BGN/mth.	219 600,00 BGN/mth.	585 600,00 BGN/mth.
From 950 000 to 1 000 000	118 800,00 BGN/mth.	158 400,00 BGN/mth.	237 600,00 BGN/mth.	633 600,00 BGN/mth.	
Sofia and the region (over 1 000 000)	127 800,00 BGN/mth.	170 400,00 BGN/mth.	255 600,00 BGN/mth.	681 600,00 BGN/mth.	

Notes:

2. PROFON provides a media group discount up to 15% / fifteen percent /. Discounts for media groups are negotiated only on condition that contracts with PROFON for the adjudication of related rights are signed for all media in the group, including those who start a radio / television activity after the entry into force of the contract. Otherwise, PROFON does not offer discounts to media groups and the users pay the full amount of the remuneration due.

V. CABLE TELEVISIONS WITH REGIONAL AND LOCAL COVERAGE

MUSIC SHARE IN THE OVERALL PROGRAMMING TIME		TO 10%	From 10% TO 30%	From 30% TO 60%	Music TV
Gross income percentage payment (alternatively): BGN per month					
Differentiated percentage of remuneration		1,5%	2%	3%	4%
Guaranteed minimum based on population size	to 50 000	70,00 BGN/mth.	90,00 BGN/mth.	130,00 BGN/mth.	170,00 BGN/mth.
	from 50 000 to 100 000	115,00 BGN/mth.	140,00 BGN/mth.	190,00 BGN/mth.	240,00 BGN/mth.
	from 100 000 to 150 000	160,00 BGN/mth.	190,00 BGN/mth.	250,00 BGN/mth.	310,00 BGN/mth.
	from 150 000 to 200 000	215,00 BGN/mth.	240,00 BGN/mth.	310,00 BGN/mth.	380,00 BGN/mth.
	from 200 000 to 250 000	250,00 BGN/mth.	290,00 BGN/mth.	370,00 BGN/mth.	450,00 BGN/mth.
	from 250 000 to 300 000	295,00 BGN/mth.	340,00 BGN/mth.	430,00 BGN/mth.	520,00 BGN/mth.
	from 300 000 to 350 000	340,00 BGN/mth.	390,00 BGN/mth.	490,00 BGN/mth.	590,00 BGN/mth.
	from 350 000 to 400 000	385,00 BGN/mth.	440,00 BGN/mth.	550,00 BGN/mth.	660,00 BGN/mth.
	from 400 000 to 450 000	430,00 BGN/mth.	490,00 BGN/mth.	610,00 BGN/mth.	730,00 BGN/mth.
	from 450 000 to 500 000	475,00 BGN/mth.	540,00 BGN/mth.	670,00 BGN/mth.	800,00 BGN/mth.
	from 500 000 to 550 000	520,00 BGN/mth.	590,00 BGN/mth.	730,00 BGN/mth.	870,00 BGN/mth.
	from 550 000 to 900 000	565,00 BGN/mth.	640,00 BGN/mth.	790,00 BGN/mth.	940,00 BGN/mth.
	from 900 000 to 950 000	610,00 BGN/mth.	690,00 BGN/mth.	850,00 BGN/mth.	1 010,00 BGN/mth.
	from 950 000 to 1 000 000	655,00 BGN/mth.	740,00 BGN/mth.	910,00 BGN/mth.	1 080,00 BGN/mth.
Sofia and the region (over 1 000 000)	700,00 BGN/mth.	790,00 BGN/mth.	970,00 BGN/mth.	1 150,00 BGN/mth.	

Fixed Amount Payment (alternatively): BGN per month

Guaranteed minimum based on population size	to 50 000	1 680,00 BGN/mth.	2 160,00 BGN/mth.	3 120,00 BGN/mth.	4 080,00 BGN/mth.
	from 50 000 to 100 000	2 760,00 BGN/mth.	3 360,00 BGN/mth.	4 560,00 BGN/mth.	5 760,00 BGN/mth.
	from 100 000 to 150 000	3 840,00 BGN/mth.	4 560,00 BGN/mth.	6 000,00 BGN/mth.	7 440,00 BGN/mth.
	from 150 000 to 200 000	5 160,00 BGN/mth.	5 760,00 BGN/mth.	7 440,00 BGN/mth.	9 120,00 BGN/mth.
	from 200 000 to 250 000	6 000,00 BGN/mth.	6 960,00 BGN/mth.	8 880,00 BGN/mth.	10 800,00 BGN/mth.
	from 250 000 to 300 000	7 080,00 BGN/mth.	8 160,00 BGN/mth.	10 320,00 BGN/mth.	12 480,00 BGN/mth.
	from 300 000 to 350 000	8 160,00 BGN/mth.	9 360,00 BGN/mth.	11 760,00 BGN/mth.	14 160,00 BGN/mth.
	from 350 000 to 400 000	9 240,00 BGN/mth.	10 560,00 BGN/mth.	13 200,00 BGN/mth.	15 840,00 BGN/mth.
	from 400 000 to 450 000	10 320,00 BGN/mth.	11 760,00 BGN/mth.	14 640,00 BGN/mth.	17 520,00 BGN/mth.
	from 450 000 to 500 000	11 400,00 BGN/mth.	12 960,00 BGN/mth.	16 080,00 BGN/mth.	19 200,00 BGN/mth.
	from 500 000 to 550 000	12 480,00 BGN/mth.	14 160,00 BGN/mth.	17 520,00 BGN/mth.	20 880,00 BGN/mth.
	from 550 000 to 900 000	13 560,00 BGN/mth.	15 360,00 BGN/mth.	18 960,00 BGN/mth.	22 560,00 BGN/mth.
	from 900 000 to 950 000	14 640,00 BGN/mth.	16 560,00 BGN/mth.	20 400,00 BGN/mth.	24 240,00 BGN/mth.
	from 950 000 to 1 000 000	15 720,00 BGN/mth.	17 760,00 BGN/mth.	21 840,00 BGN/mth.	25 920,00 BGN/mth.
Sofia and the region (over 1 000 000)	16 800,00 BGN/mth.	18 960,00 BGN/mth.	23 280,00 BGN/mth.	27 600,00 BGN/mth.	

Notes:

1. Tariff rates and guaranteed minimums are reduced proportionally, depending on the duration of the program and the broadcast time slot.
2. The rate is earmarked by the official data from CEM's registry for the territorial distribution of the program and a duly signed declaration from the respective TV station in which regions it broadcasts its cable program.
3. After deducting the principal discount from the guaranteed minimums or fixed amounts for the duration of the contract, an additional media group discount up to 15% / fifteen percent/ is deducted. Discounts for a media group are negotiated only on condition that contracts with PROPHON for the adjudication of neighbouring rights are signed for all media in the group, including those who launch a radio / television activity after the contract's entry into force. Otherwise, PROPHON cannot offer a discount to a media group and the users pay the full amount of the due remuneration.
4. The principal discount also applies to the equalization fee for operators whose remuneration due is a percentage, but no less than a guaranteed minimum, of the gross revenues from radio-television activity.

Note: All prices in that tariff are exclusive of VAT.



PROPHON

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Society for Collective Management of
Neighbouring Rights in Music

A: 1463 Sofia, Str. "Tsar Asen" 77

E: office@prophon.org

T: 02/ 981 45 41