

PROPHECY  
ANNUAL  
REPORT  
2025

# MUSIC MAKES THE DIFFERENCE

PROPHON is the Bulgarian society for the collective management of related rights in music, a member of the global organisations IFPI (International Federation of the Phonographic Industry) and SCAPR (Societies' Council for the Collective Management of Performers' Rights).

Our mission is to maintain a meaningful partnership between rights holders and users of music content, to protect and enhance the value of the rights of music artists and producers, and to maximize the return on their creative efforts by adhering to high technological standards of accuracy, transparency and efficiency.

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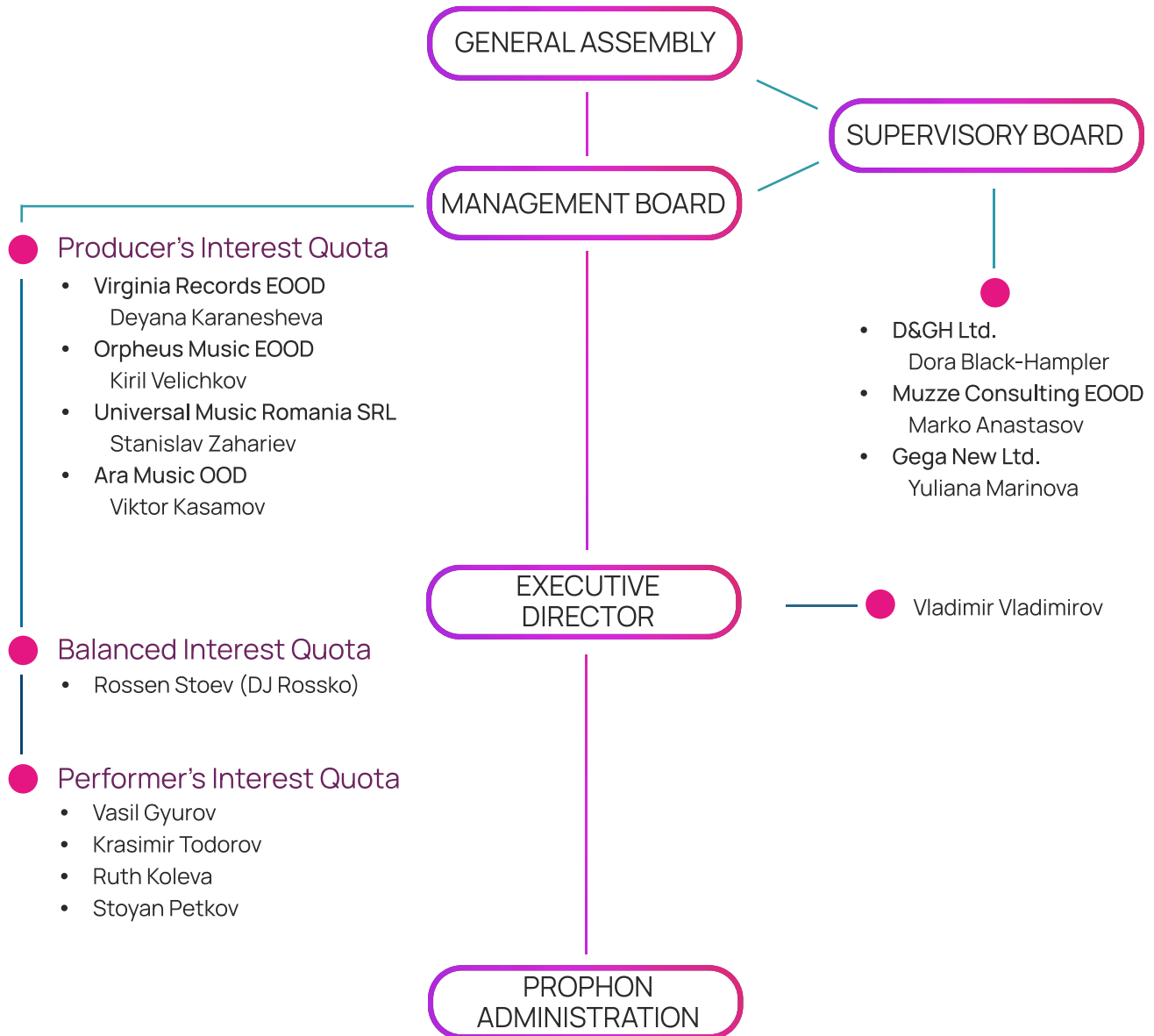
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# MANAGEMENT BODIES AND STRUCTURE

## Management Board



# 2025



# FINANCIAL

## BUDGET 2025 STATEMENT 2025 DIFFERENCE

 Radio Stations	▲	1 425 325	1 458 061	32 736
 TV Stations	▼	2 112 821	2 105 623	-7 198
 Internet	▲	15 890	17 633	1 742
 Re-Broadcasting	▲	212 265	215 381	3 116
 Public Performance	▲	1 235 743	1 409 960	174 217
 CASH FLOW PP	▲	1 235 743	1 321 286	85 542
RECEIPTS FROM PREVIOUS PERIODS				
RECEIPTS FOR FUTURE PREVIOUS PERIODS				
<b>TOTAL REVENUES FROM USERS</b>	▲	<b>5 002 044</b>	<b>5 117 983</b>	<b>115 939</b>
Membership fees + bilateral revenues	▲	10 430	11 734	1 304
Revenues from interests	▲	79 634	189 347	109 714
Compensation revenues	▲	4 742	25 667	20 925
<b>TOTAL REVENUES</b>	▲	<b>5 096 850</b>	<b>5 344 732</b>	<b>247 881</b>
Administrative Expenses	▼	959 312	795 857	-163 455
<b>TOTAL EXPENDITURES</b>	▼	<b>1 068 077</b>	<b>1 039 571</b>	<b>-28 506</b>
Administrative Expenses	▼	19.18%	15.55%	-3.63%
Financing of Social, Cultural and Educational Activities		<b>352 791</b>	<b>352 791</b>	
BAMP		112 484	112 484	
ANMIP		63 911	63 911	
BMA		117 597	117 597	
SNAMP		58 799	58 799	

# INDICATORS

STATEMENT 2025	STATEMENT 2024	DIFFERENCE		CASHFLOW 2025	CASHFLOW 2024	РАЗЛИКА CF25/CF24
1 458 061	1 372 821	85 240	▲	1 290 221	1 236 663	53 558
2 105 623	2 059 866	45 757	▲	1 940 227	1 895 100	45 128
17 633	15 686	1 946	▲	14 475	14 561	-86
215 381	199 152	16 229	▲	200 560	151 606	48 955
1 409 960	1 201 804	208 156	▲	1 271 374	1 050 983	220 391
1 321 286	1 127 287	193 999	▲			
				260 086	269 064	-8 978
				170 810	49 206	121 604
<b>5 117 983</b>	<b>4 774 812</b>	<b>343 171</b>	▲	<b>5 147 754</b>	<b>4 667 183</b>	<b>480 571</b>
11 734	14 067	-2 333	▲	11 734	14 067	-2 333
189 347	28 215	161 133	▲	189 347	28 215	161 133
25 667	1 786	23 881	▲	25 667	1 786	23 881
<b>5 344 732</b>	<b>4 818 880</b>	<b>525 852</b>	▲	<b>5 374 502</b>	<b>4 711 251</b>	<b>663 251</b>
795 857	878 736	-82 879	▼	795 857	878 736	-82 879
<b>1 039 571</b>	<b>936 430</b>	<b>103 142</b>	▲	<b>1 039 571</b>	<b>936 430</b>	<b>103 142</b>
15.55%	18.40%	-2.85%	▼	15.46%	18.83%	-3.37%
<b>352 791</b>	<b>265 872</b>	<b>86 920</b>		<b>352 791</b>	<b>265 872</b>	<b>86 920</b>
112 484	81 807	30 678		112 484	81 807	30 678
63 911	51 129	12 782		63 911	51 129	12 782
117 597	132 936	-15 339		117 597	132 936	-15 339
58 799		58 799		58 799		58 799

110%

GROWTH  
IN THE TOTAL USER  
REVENUES

# FUNDS

In 2025 the General Assembly of PROPHON voted to allocate the total amount of EUR 347,678 to fund beneficiary organizations, a 33% increase on 2024. The funds were distributed among the Bulgarian Association of Music Producers (BAMP), the Bulgarian Music Association (BMA), the Association of Independent Music Publishers and Producers - Bulgaria (AIMPP-BG) and the Independent Artists Musicians and Singers Association (SNAMP).



**БМА** БЪЛГАРСКА  
МУЗИКАЛНА  
АСОЦИАЦИЯ

**БАМП**  
БЪЛГАРСКА АСОЦИАЦИЯ НА МУЗИКАЛНИТЕ ПРОДУЦЕНТИ

**АНЧП**  
АСОЦИАЦИЯ НА НЕЗАВИСИМИТЕ  
МУЗИКАЛНИ ИЗДАТЕЛИ И ПРОДУЦЕНТИ

**САМП**  
сдружение на независимите автори,  
музиканти и певци





DISTRI



BUTTON

The word "BUTTON" is rendered in a large, white, sans-serif font. The letters are filled with a vibrant, multi-colored brushstroke pattern. The colors include shades of red, orange, yellow, green, blue, and purple, creating a dynamic and artistic effect. The brushstrokes are vertical and layered, giving the text a textured, hand-painted appearance. The word is centered horizontally and occupies most of the vertical space of the image.

# DISTRIBUTION

## DISTRIBUTION 2024 IN FIGURES

**EURO 4.2 M**  
distributed amounts  
(2024 + Redistribution 2020)







**241 300+**  
unique right holders  
with distributed amounts  
Performers | Producers

**EURO 3.3 M**  
amounts paid to  
right holders

**418 000+**  
unique recordings

**+ Distributed royalties**  
by type of use

# DISTRIBUTION

 RADIO STATIONS	<b>1 085 116</b> <b>25.8%</b>
 TV STATIONS	<b>1 613 891</b> <b>38.3%</b>
 INTERNET	<b>12 321</b> <b>0.3%</b>
 RETRANSMISSION	<b>155 985</b> <b>3.7%</b>
 PUBLIC PERFORMANCE	<b>916 541</b> <b>21.8%</b>
 REDISTRIBUTED AMOUNTS 2020	<b>424 933</b> <b>10.1%</b>

**4 208 786**

The payment of royalties for use in 2024 started in July 2025.

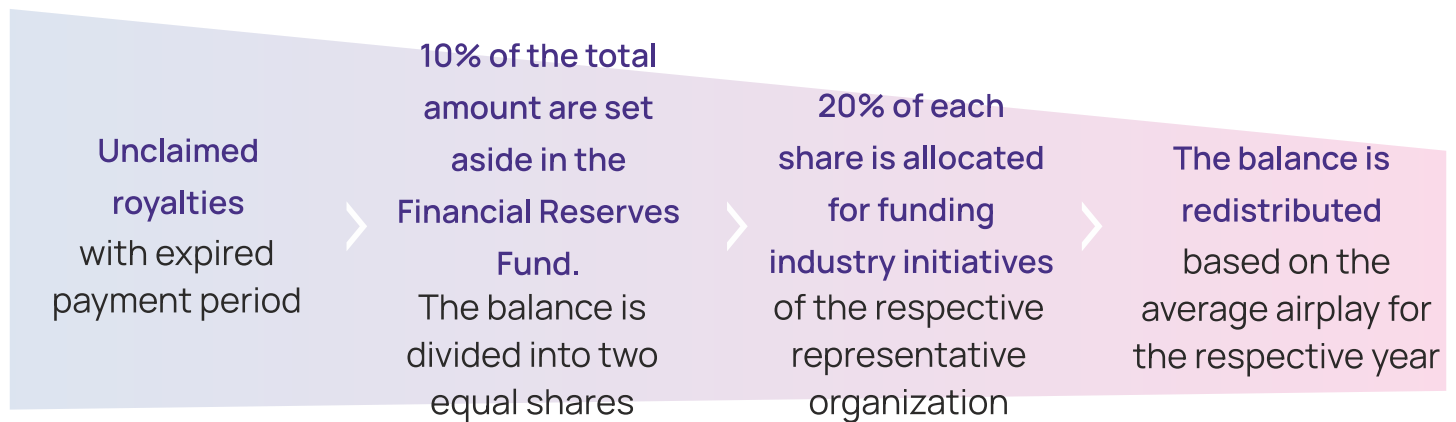
# DISTRIBUTION

## REDISTRIBUTION 2020

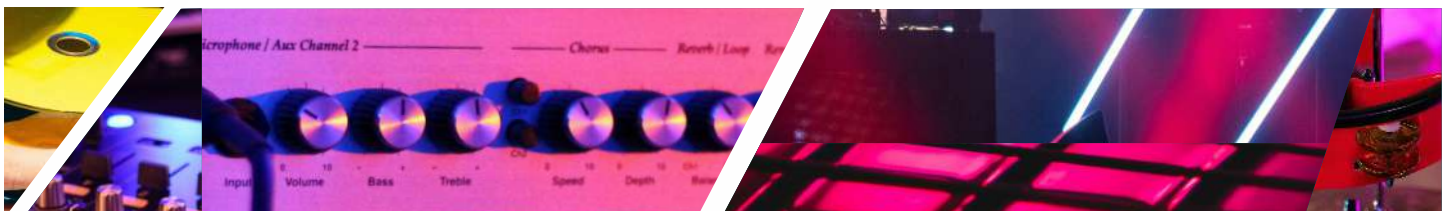
### 2020

In July 2025 we commenced the payment of royalties from the redistribution of expired unclaimed royalties, related to content used in 2020.

In accordance with the PROPHON's Distribution Rules, redistribution is made on an average airplay basis for the relevant year of use.



The re-distributed amount was EUR 424 933 with approximately 51% of this amount paid by the end of the calendar year.



# MEDIA

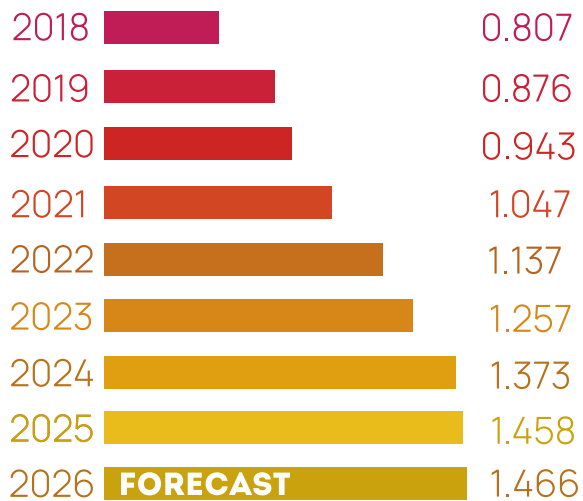


# AND RETRANSMISSION

# MEDIA AND RETRANSMISSION



Revenues from Radio stations (in MEUR)

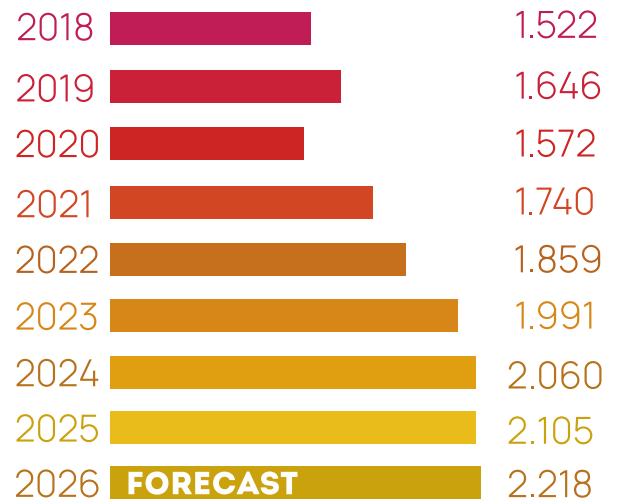


2024 - 2025      6% ▲

2018 - 2025      81% ▲



Revenues from TV stations (in MEUR)



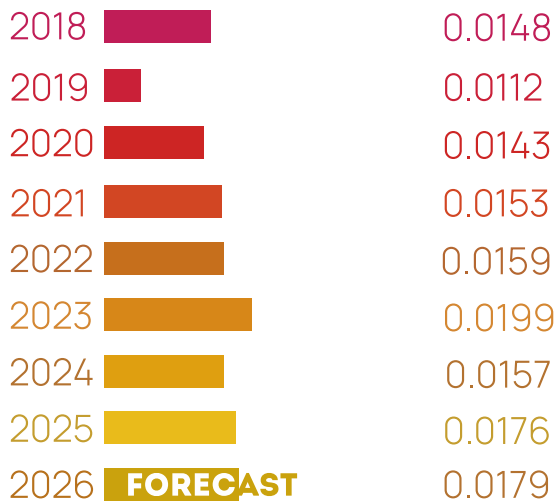
2024 - 2025      2% ▲

2018 - 2025      38% ▲

# MEDIA AND RETRANSMISSION



Revenues from Internet (in M EUR)

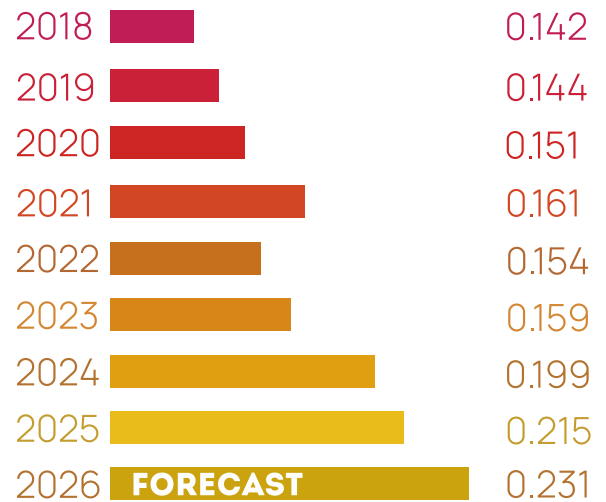


2024 - 2025 12% ▲

2018 - 2025 19% ▲



Revenues from Retransmission (in M EUR)



2024 - 2025 8% ▲

2018 - 2025 52% ▲

# MEDIA AND RE-BROADCASTING

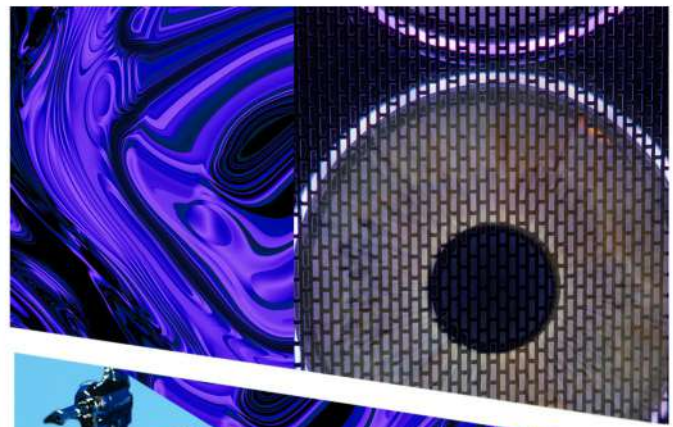
4.0% ▲

In 2025 we achieved EUR 85 240 growth in the revenues from radio stations and EUR 45 757 growth in the revenues from TV stations. This means a 4% growth, compared to 2024.

In 2025 we entered a new agreement with the TV Operators Association (ATI) for a 16% increase in the royalty per subscriber.

The negotiations with ATI for the adoption of a new retransmission tariff, based on the comparable markets methodology, are still underway.





# PUBLIC PERFORMANCE



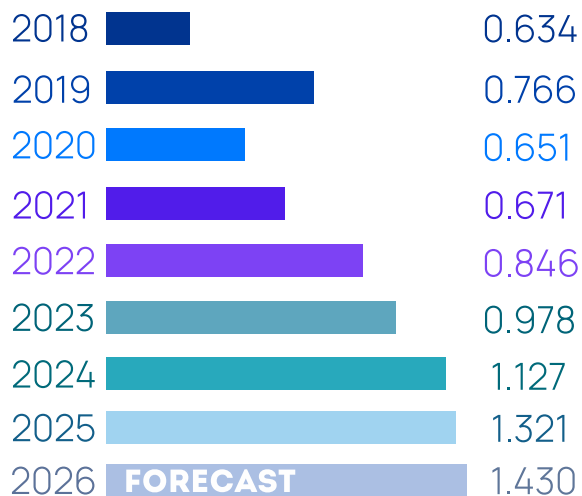
# PUBLIC PERFORMANCE

864 new contracts were concluded in 2025 and the public performance revenues reached EUR 1,409,959, or a 17% increase compared to 2024.

A new agreement was signed with the BHRA in 2025, as well as 48 framework agreements and 22 contracts with 22 theatres.



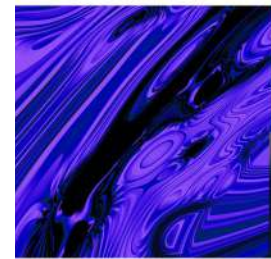
Revenues from Public Performance (in M EUR)



2024 - 2025 17% ▲

2018 - 2025 108% ▲





# CHANGES IN THE REGULATORY FRAMEWORK



## **COPYRIGHT AND RELATED RIGHTS ACT**

PROPHON deposited a proposal for amending the Copyright and Related Rights Act in order to: (1) apply methods, when developing and approving tariffs and (2) mandatory preliminary verification that the copyrights and related rights are settled, before a commercial establishment starts operations.

## **MUNICIPAL REGULATORY FRAMEWORK**

An ordinance of the Sofia Municipality was amended in order to ensure the issuance of permits for the organization of public events, subject only to prior submission of copies of contracts for settled copyrights and related rights.

# PRIORITIES 2026

## DISTRIBUTION

### OPTIMISING DATA EXCHANGE WITH FOREIGN COLLECTIVE RIGHTS MANAGEMENT ASSOCIATIONS

PROPHON'S jointing the VRDB and undertaking steps for joining the second key international platform Rdx.

Fairer and more transparent distribution of the public performance revenues through the improvement of the accuracy of the repertoire and use data.



# PRIORITIES 2026

## MEDIA AND RETRANSMISSION

### INITIATE CHANGES TO TARIFFS

Continue negotiations with cable operators to adopt new rates where the calculation of royalties is based on price per subscriber.

Continue the efforts for the incorporation of the methodology as the key approach in determining and approving the tariffs in the Copyrights and Related Rights Act.



# PRIORITIES 2026

## PUBLIC PERFORMANCE

### EXPANSION OF THE MARKET SHARE IN THE PUBLIC PERFORMANCE SECTOR

In 2026, we will continue to increase our market share in the “Public Performance” sector.

Over 700 on-site inspections will be conducted to monitor the repertoire used—300 through joint actions with the Ministry of Culture and 400 by PROPHON staff.

We will file 200 lawsuits against venues that have refused to obtain a license and venues with unpaid obligations.

We will continue to conclude framework agreements with municipalities to ensure revenues from events held.

We will make over 30,000 phone calls and send 15,000 Viber messages targeting unlicensed users.



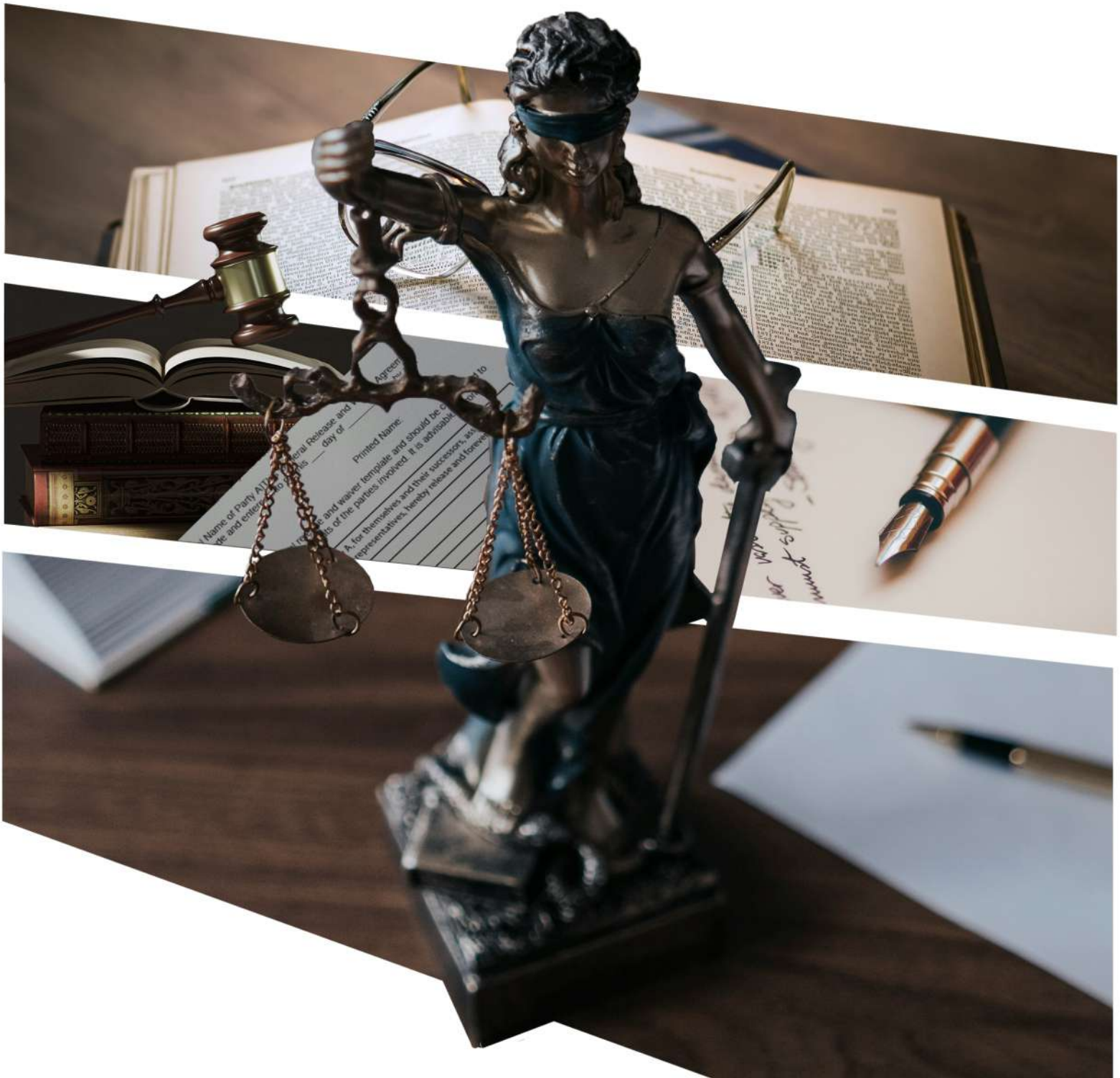


# PRIORITIES 2026

## TECHNOLOGICAL (SOFTWARE) UPGRADING

Implementation of a sales system, which will replace the existing system in the “Public performance” sector, also covering the sales in the “Media” sector.





# LEGISLATIVE INITIATIVES AND LEGAL PROTECTION

Continuing efforts to amend the Copyright and Related Rights Act with the aim of: (1) implementing a methodology for the development and approval of tariffs, and (2) requiring a mandatory preliminary check to ensure that copyright and related rights have been properly settled before a commercial establishment begins operations.

Protecting the repertoire and collecting due royalties through requests for voluntary compliance and by filing lawsuits against unlicensed users and licensed users who have failed to fulfill their contractual obligations.



# ANNUAL



# RANKING

## Annual Bulgarian Top 10



1

**Nostalgia**  
Elizabet



2

**Kak Da Spra Da Te Obicham**  
Veniamin x Eva Lea



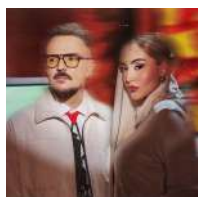
3

**Vечно Li?**  
Tino x VALL



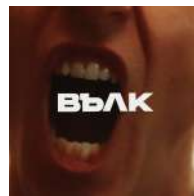
4

**Naley**  
Robi x Tino



5

**Nito Mig**  
Grafa x Dara Ekimova



6

**Vylk**  
PУЩИ



7

**Male**  
Robi x MONA



8

**C'est La Vie**  
Dara Ekimova



9

**Pak Li Si Tuk**  
NICKA



10

**Honey**  
Dara Ekimova

# ANNUAL



# RANKING

## Annual Global Top 10



1

**Apt.**  
ROSÉ & Bruno Mars



2

**Azizam**  
Ed Sheeran



3

**Bad Dreams**  
Teddy Swims



4

**Anxiety**  
Doechi



5

**Yamore**  
Mobbak, Salif Keita,  
Cesária Évora, Benja  
(NI), Franc Fala



6

**Abracadabra**  
Lady Gaga



7

**I Adore You**  
HUGEL x Topic x Arash  
feat. Daecolm



8

**Die with a Smile**  
Lady Gaga, Bruno Mars



9

**Sports Car**  
Tate McRae



10

**Blessings**  
Calvin Harris,  
Clementine Douglas



# PROPHON

[WWW.PROPHON.ORG](http://WWW.PROPHON.ORG)





SCAPR



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